

LO: TO write a blurb to entice the reader to pick up your book.

What is a blurb?

A blurb contains a summary of a book. It is designed to engage the reader and encourage them to make them want to read the book. It may also include a quote from others to show how good other people think the book is. It normally features on the back of a book cover.

Let's have a look at some examples:

STANLEY YELNATS HAS BAD LUCK

(which is all because of his no-good-dirty-rotten-pig-stealing-great-great-grandfather).

When Stanley's bad luck unfairly lands him in the juvenile detention centre Camp Green Lake (a very weird place that isn't green and doesn't have a lake), he and his campmates Zero, X-Ray, Armpit, Squid, Magnet and Zigzag are forced to dig holes in order to build character . . .

But what are they really digging for?

A HILARIOUS AND POWERFUL STORY
ABOUT CRIME, PUNISHMENT
AND REDEMPTION. AND **holes**.
LOTS AND LOTS OF **holes**.



MIX
Paper from
responsible sources
FSC® C020471

ISBN 978-1-4088-6523-1



9 781408 865231

www.bloomsbury.com

£6.99



BLOOMSBURY



Available as an
eBook

'There are Seven Skills in the Way of Jalal,' whispered the Elder Paw. 'We know only three of them. Their names are these. Slow-Time. Moving Circles. Shadow-Walking.'

Varjak Paw is a Mesopotamian Blue kitten. He lives high up in an old house on a hill. He's never left home, but then his grandfather tells him about the Way – a secret martial art for cats.

Now Varjak must use the Way to survive in a city full of dangerous dogs, cat gangs and, strangest of all, the mysterious Vanishings.



'The cat's whiskers' SUNDAY TIMES

'Pacy, invigorating and quietly wise' TIME OUT

'A fine, enchanting story . . . be prepared to be delighted' THE BOOKSELLER

'Striking, edgy illustrations' FINANCIAL TIMES

Also available:

ISBN 978-0-552-57229-3



9 780552 572293

£6.99



ebook
available



FSC

www.randomhousechildrens.co.uk



Let's have a look at some examples:

OVERALL WINNER OF
THE RED HOUSE CHILDREN'S BOOK AWARD

"A superb, topical animal tale,
in the same vein as *War Horse*."
Guardian

Never has Aman needed a friend more than when
a Springer Spaniel appears in the mouth of his Afghan cave.
The dog becomes a constant companion, a shadow,
and that's what Aman decides to call her.

But life becomes more dangerous by the moment.
Eventually, Aman and Shadow find the courage to leave.

But how far can Shadow lead them?
And in this terrifying new world, is anywhere really safe...?

"Morpurgo's warmth and humanity suffuse a story
of courage, love and hope"
The Times



Layout design © HarperCollinsPublishers 2010.
Cover photographs © James Marchington/Ardea.com (dog);
Finbarr O'Reilly/Reuters/Corbis (soldier and boy);
Getty Images (helicopters).

www.michaelmorpurgo.com

UK £6.99* ISBN 978-0-00-733961-7
CAN \$9.99



* recommended
price

 Sustainable reading
www.harpercollins.co.uk/green
FSC + HarperCollins
Your choice makes a difference

Winner of the Carnegie Medal and the
Whitbread Children's Book of the Year

Michael steps into the crumbling garage.
What is this thing beneath the spiders'
webs and dead flies? A human being, or a
strange kind of beast never seen before? The
only person Michael can confide in is Mina.
Together, they carry the creature out into the
light, and Michael's world changes for ever ...

'David Almond's lyrical tale of the angel Skellig
is written with delicacy and restraint, and tells
a story of love and faith with exquisite, heart-
fluttering tenderness. It is an extraordinarily
profound book, no matter how old the reader.'

CHAIR OF THE WHITBREAD JUDGING PANEL



ISBN 978-0-340-94495-0



£5.99

Visit our website at www.hodderchildrens.co.uk

www.davidalmond.com

COVER ILLUSTRATION
FLETCHER SIBTHORP

Your task:

Today you are going to create a front cover and blurb for your story.

You need to make it appealing to the reader- remember first impressions count.

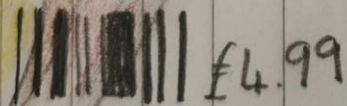
Have a look at my example for an idea.

Draw an outline of a book in your book and get to work!

--	--	--

On the surface Miss Henswell may appear to be an ordinary school teacher, but when a school trip to a museum takes an unexpected turn, Miss Henswell shows she isn't as ordinary as she seems. Facing castles, a talking raven and a terrifying dragon can Miss Henswell complete her quest?

'Perkins is on fire with this incredible tale' - The Times



FLAMES

& FORTITUDE

The Deliverance of

The Deliverance of FLAMES & FORTITUDE

